ORDER

Orders	Order / Rev:	103289		
	Alt Order #:	06825826		
	Product Desc:	NRCC IE 2012		
	Estimate:	2602	·	KSNV
	Flight Dates:	10/05/12 - 10/11/12	— Primary AE:	Amy McCreary
	Original Date / Rev:	06/21/12 / 06/21/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	National Republican Congressional	G G-1955 y	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	— Order Separation:	00:15:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY PISSUE GEN	Adoption Entermed ID:	

Bill	Plan
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					lotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25	October 2012	162	\$147,225.00	\$125,141.25	0.00
					Totals	162	\$147,225.00	\$125,141.25	0.00

Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	1000/

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

L	n Ch	Start	End	Inventory Code		Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е		/ 10/05/1 : W/WAGN		M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	<u>Si</u> Week: 10	art Date 0/01/12	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00]		

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Order / Rev: Alt Order #:

103289

06825826

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/	12 10/05/12	M-F 5-6a WakeU		5-6a		F	:30	2	\$400.001	0.00 NM		\$800.00
	WAKE'	ΜΛΛΑΘ	NRS1	M-F 5-6a WakeL	Jp w/Wagners	3							_	4000.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rati</u>	na						
*	eek: 10/		10/07/12	F	2			.00						
E 2	KSNV	10/08/	12 10/08/12	M-F 5-6a WakeU	p w/Wa@M	5-6a		M	:30	2	\$400.001	0.00 NM	2	\$800.00
,	WAKE	N/WAG	NRS1	M-F 5-6a WakeU	Jp w/Wagners									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	na						
	eek: 10/		10/14/12	M	2			.00						
E 3	KSNV	10/09/	12 10/09/12	M-F 5-6a WakeU		5-6a	-	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
1	WAKE \	N/WAG	NRS1	M-F 5-6a WakeU	p w/vvagners									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	na						
	eek: 10/		10/14/12	-T	2	\$400.00		.00						
⊢ 4	KSNV	10/10/1	12 10/10/12	M-F 5-6a WakeU		5 -6 a		W	:30	2	\$400.001	0.00 NM	2	\$800.00
1	WAKE \	N/WAGI	NRS1	M-F 5-6a WakeU	h m waguetz									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	ng						
	eek: 10/0		10/14/12	W	2			.00						
E 5	KONV	10/11/1	2 10/11/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a		T	:30	2	\$400.001	0.00 NM	2	\$800.00
1	WAKE V	V/WAGI	NRS1	WIT 5-04 WAREO	h www.adueis									
101-		t Date	End Date	<u>Weekdays</u>	Spots/Week		Ratir	ng				ĺ		
	eek: 10/0		10/14/12	T	2	T	-	00						
	KONV	10/00/1	2 10/03/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
٧	WAKE V	V/WAGI	NRS2		pvagners									
W	<u>Star</u> eek: 10/0	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	_				ľ		
			10/07/12 2 10/08/12	F М-F 6-7a WakeUp	2	T. 25,00		00			 			
_ ,	110,11	1010011	2 10/00/12	M-F 6-7a WakeU		6-7a	ŗ	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
٧	NAKE V				•									
We	<u>Star</u> ek: 10/0	t <u>Date</u> 18/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate	Ratir	-						
h				M-F 6-7a WakeUp	2 W/W/20M	\$725.00 6-7a		00 -T			0705.004			
				M-F 6-7a WakeU		0-1 a	•	-,	:30	2	\$725.001	0.00 NM	2	\$1,450.00
V	NAKE V				_									
We	<u>اعدی</u> ek: 10/0	t <u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	Rate	Ratin							
				M-F 6-7a WakeUp		\$725.00 6-7a	0.0	W	:30	2	\$725.001	0.00.104	•	A.
				M-F 6-7a WakeUp		0,4		,	.50	2	\$725,001	0.00 NM	2	\$1,450.00
V	VAKE V	V/VVAGN LDate		Mookalawa	0. (4N. (
We	ek: 10/0		End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$725.00	Ratin 0.0							
E 10	KSNV	10/11/1:	2 10/11/12	M-F 6-7a WakeUp		6-7a		T	:30	2	\$725.001	0.00 NM	2	¢4 450 00
LA	ひんしにい	1/1/1/01		M-F 6-7a WakeUp				•	.00	_	ψ1 23.0Q T	U.UU INIVI	Z	\$1,450.00
۷.	VAKE V Start	//vvAGN Date	End Date	<u>Weekdays</u>	Spots/Week	Dete	ъ. "					ļ		
We	ek: 10/0		10/14/12	T	2	<u>Rate</u> \$725.00	Ratin 0.0	-						
E11	KSNV	10/05/12	2 10/05/12	Today Show	СМ	658a-9am		F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
т.	ODAY S	SHW		Today Show					-		, , , , , , , , , , , , , , , , , , , ,	0.00 TAIA1	7	φυ ₁ υυυ.υυ
		Date	End Date	Weekdays	Spots/Week	Rate	Poti-	~						
	ek: 10/0	1/12	10/07/12	F	4	\$900.00	<u>Ratin</u> 0.0							
E 12 🖡	KSNV	10/08/12		Today Show	СМ	658a-9am		1	:30	4	\$900.001	0.00 NM	4	\$3,600.00
71	ODAY S	SHW		Today Show									1	ψο,οοο,οο
		<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
	ek: 10/0		10/14/12	M	4	\$900.00	0.0	-						
E13 k	KSNV	10/09/12	2 10/09/12		СМ	658a-9am	_	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
												•		

KSNV

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Order / Rev:

103289

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National Republican Congressional Com

Alt Order#:

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Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	e Brea	k Start/End	Time Days	Len S	pots	Rate Pri	i Rtg Type	Spots	Amount
			Today Show								**	
TODAY												
Week: 10/		End Date 10/14/12	<u>Weekdays</u> -T	Spots/Wee	<u>Rate</u> 4 \$900.00	Rating 0.00						
E 14 KSNV	10/10/	12 10/10/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHW		roddy Onow									
<u>Star</u> Week: 10/0	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Weel	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
		12 10/11/12	Today Show Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY												
<u>Star</u> Week: 10/0	r <u>t Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Weel		Rating 0.00						
E 16 KSNV	10/06/		News 3 Sunrise		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
ALLAGO AT	CLIMID	105	News 3 Sunrise	SATURDAY		-	,00	_	ψ010.001	0.00 NW	4	\$75U. U U
NW3 AT	t Date	End Date	Weekdays	Cmoto AA(aa)	. 5-4-	.						
Week: 10/0		10/07/12	S-	Spots/Week		<u>Rating</u> 0.00						
E 17 KSNV			Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATURE												
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week		Rating 0.00						
E 18 KSNV	10/07/1	12 10/07/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3-SU			News 3 Sunrise									
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 2		Rating 0.00						
E 19 KSNV SUN TO		2 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/0		10/07/12	S	2		0.00						
E 20 KSNV TODAY 9		2 10/05/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850. 0 0
	t Date	End Date	Weekdays	Spots/Week	Data	Datina						
Week: 10/0	1/12	10/07/12	F	2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00				ļ		
E 21 KSNV	10/08/1	2 10/08/12	M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY S	SHW2		M-F Today Show	11								
<u>Start</u> Week: 10/0	<u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 22 KSNV	10/09/1	2 10/09/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY S	SHW2		M-F Today Show	II					Ţ	0.00 14(4)	2,	φ650,00
	Date	End Date	<u>Weekdays</u>	Spots/Week	Data	Dation				ľ		
Week: 10/0		10/14/12	-T	2	<u>Rate</u> \$425.00	Rating 0.00						
E 23 KSNV	10/10/1	2 10/10/12	M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850,00
TODAY S	SHW2		M-F Today Show	II								
<u>Start</u> Week: 10/08	<u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 24 KSNV	10/11/12	2 10/11/12	M-F Today Show	Il 3rd HBM	9-10a	T	:30	2	\$425.001	0.00 NM	2	<u></u>
TODAY S			M-F Today Show			-		~	ψ-120,00 I	U.UU INIVI	۷	\$850.00
Start		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Patina						
Week: 10/08	3/12	10/14/12	T	2	\$425.00	<u>Rating</u> 0.00						
E 25 KSNV 1	10/05/12	2 10/05/12		СМ	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

KSNV

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Order / Rev: Alt Order#:

Flight Dates:

103289

Advertiser:

National Republican Congressional Com

06825826

Product Desc: NRCC IE 2012 10/05/12 - 10/11/12

Estimate:

r light Dates.		0/03/12 - 10/	11/12		Estimate:	2602						
Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	Гime Days	Len Sp	oots	Rate Pri	Rta Tyne	Snots	Amount
			M-F Today Show Today 4th Hour	/ III 4th H					, , , , , , , , , , , , , , , , , , , ,	1700	орого	Alliount
TODAY	′ SHW3		Today 4th Hour									
Week: 10/		End Date 10/07/12	Weekdays	<u>Spots/Week</u> 2		Rating 0.00						
E 26 KSNV TODAY		12 10/08/12	M-F Today Show Today 4th Hour	/ III 4th ISM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	ırt Date	End Date 10/14/12	Weekdays M	Spots/Week		Rating 0.00						
E 27 KSNV		12 10/09/12	M-F Today Show Today 4th Hour	III 4th 16tM	10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-T	2		0.00						
E 28 KSNV TODAY		12 10/10/12	M-F Today Show Today 4th Hour	III 4th I&M	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$ 650. 00
	rt Date	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV		12 10/11/12	M-F Today Show Today 4th Hour		10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E30 KSNV		10/14/12 2 10/05/12	Rachael Ray	CM 2	\$325.00 11am-12pm	0.00	:30	2	\$325.001	0.00 NM	2	\$ 650,00
RACHA	FI RAY		Rachael Ray								-	4000.00
	rt Date	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E31 KSNV		2 10/08/12	Rachael Ray Rachael Ray	СМ	1 1 am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		2 10/14/12	M Rachael Ray	2 CM	\$325.00	0.00						
RACHAI		2 10/09/12	Rachael Ray	CIVI	11am-12pm	-T _.	:30	2	\$325,001	0.00 NM	2	\$650.00
Week: 10/0		End Date 10/14/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		2 10/10/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAI	EL RAY <u>t Date</u>	End Date	Maakdaya	C t - 5 4 t 1;	Б.	D "						
Week: 10/0	08/12	10/14/12	Weekdays	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 34 KSNV RACHAI		2 10/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	<u>t Date</u>	End Date 10/14/12	Weekdays T	Spots/Week 2	<u>Rate</u> \$325.00	Rating						
			The Agenda 1230		1230-1p	0.00 F	:30	 1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	AT NO	ON	The Agenda 1230)pm					¥323.00 .	0.00 14171	.•	φ020.00
<u>Star</u> Week: 10/0	<u>t Date</u>)1/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating						
			The Agenda 1230 The Agenda 1230		1230-1p	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	AT NO	NC	mo Agenda 1230	γpπ						ŀ		
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E37 KSNV	10/09/12	2 10/09/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325,00

KSNV

Print Date: 06/22/12 08:21:49 Page 5 of 9 Advertiser: National Republican Congressional Com

Order / Rev: 103289 All Order #:

06825826 Product Desc; NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

	lη	Ch	Start	End	Inventory Code		Start/End 1	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
					The Agenda 123	•								
	1		3 AT NO		Ť	'								
	10/4	<u>Sta</u> eek: 10.	art Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week		Rating						
					The Agenda 123	Opm CM	\$325.00 1230-1p	0.00 W	:30		#20F 004	0.00.10.0		****
			. 0, 10,	14 10/10/12	The Agenda 123	•	1230-1p	w	.30	1	\$325.001	0.00 NM	1	\$325.00
	ı		3 AT NO											
	۱۸۱e	<u>Sta</u> eek: 10/	art <u>Date</u> /08/42	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325.00	Rating						
•					The Agenda 123	Opm CM	1230-1p	0.00 T	:30	1	\$325.001	0.00 NM		#00E 00
					The Agenda 123		00 16	•	.00	'	Ψ020.001	0.00 14101	1	\$325.00
	ľ		3 AT NO		144	0			•					
	We	<u>ى يى</u> /eek: 10	<u>rt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
٠					News 3 Today -	SATURIDM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
					News 3 Today -					·	φσσσ.σσ 1	0.00 11101	'	Ψ300.00
	ı		3 TDY-W irt Date	KND End Date	Weekdays	Cnoto Minale	D-4-	D atte						
	We	eek: 10/		10/07/12	<u>vveekuays</u> ⊶S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
•	E 41	KSNV	10/07/1	2 10/07/12	Chris Matthews 9	9:30AM SM	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	,	STIDIO	MATTHE	-140	Chris Matthews	SUN 9:30am					7	0.00 (111)	·	φουσ.σσ
	(ıvıA⊤⊓ı rt Date	End Date	Weekdays	Spots/Week	Poto	Doting						
	We	ek: 10/		10/07/12	S	<u>30013/7/766K</u>	<u>Rate</u> \$500.00	Rating 0.00						
	E 42	KSNV	10/05/1	2 10/05/12		CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
	г	DR. PH	II		Dr Phil									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	_		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_	We	ek: 10/		10/07/12	F	2	\$450.00	0.00						
	E 43	KSNV	10/08/1	2 10/08/12	Dr. Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
		DR. PH	lL		Dr Phil									
			rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-		ek: 10/		10/14/12	M	2	\$450.00	0.00						
١	E 44	KSNV	10/09/1	2 10/09/12	Dr. Phil Dr Phil	CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
		DR. PHI	IL		DIPIN									
			rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•			
		ek: 10/		10/14/12	-T	2	\$450.00	0.00			·			
ŗ	= 45 I	KSNV	10/10/1	2 10/10/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
		R. PHI	IL		5111111									
	14/-		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		ek: 10/6		10/14/12 2 10/11/12	W	CM 2	\$450.00	0.00						
•	- 10 1	I COIV	10/11/1	2 10/11/12	Dr Phil	CIVI	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
	D	R. PHI										ľ		
	\//e	<u>Staı</u> ek: 10/0	rt Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	Rate	Rating						
Ē					News 3 at 430pm		\$450.00 430-5pm	0.00	:30	1	\$725.001	0.00 NM	4	#70F 00
					News 3 at 4:30Pl		400 opin		.50	'	φ/25.00 j	0.00 NM	1	\$725.00
	N	IEWS 3		End Data	Manhaha	0 (4)						ľ		
	We	<u>اداد</u> //ek: 10	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00	-					
Ē					News 3 at 430pm	CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
		IEWS 3			News 3 at 4:30PI		•		•		(1	Ψ. 20.00
	IN		t <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ł		
	We	ek: 10/(_	10/14/12	M	<u> </u>	\$725.00	0.00						
E	49 k	KSNV	10/09/1:	2 10/09/12		CM	430-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
												•		

KSNV

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Order / Rev:

103289

03289

Advertiser:

National Republican Congressional Com

Alt Order#:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots Rate Pr	ì Rtg Type	Spots	Amount
			News 3 at 430pt News 3 at 4:30F								
NEWS			,	•••							
Week: 10		End Date 10/14/12	<u>Weekdays</u> -T	Spots/Weel	<u>Rate</u> \$725.00	<u>Rating</u> 0.00					
E 50 KSNV NEWS		/12 10/10/12	News 3 at 430pr News 3 at 4:30F		430-5pm	W	:30	1 \$725.001	0.00 NM	1	\$725.00
	art Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week		Rating 0.00					
E 51 KSNV		12 10/11/12	News 3 at 430pr News 3 at 4:30F		430-5pm	T	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS <u>Sta</u> Week: 10	ırt Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week		Rating					
E 52 KSNV				1 CM	\$725.00 5-630p	0.00 F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS <u>St</u> a	3 art Date	End Date	Weekdays	Spots/Week	<u>R</u> ate	Rating					
Week: 10.		10/07/12	F		\$1,200.00	0.00					
E 53 KSNV NEWS		12 10/08/12	M-F Early News M-F Early News	CIM	5-630p	M	:30	3 \$1,200.001	0.00 NIM	. 3	\$3,600.00
	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 54 KSNV		12 10/09/12	M-F Early News M-F Early News	CM	5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$3,600. 00
NEWS <u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,200.00	Rating					
E 55 KSNV	10/10/1		M-F Early News M-F Early News	СМ	5-630p	0.00 w	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS		End Data									
Week: 10/		End Date 10/14/12	Veekdays W M-F Early News		Rate \$1,200.00	Rating 0.00					
NEWS:		12 10/11/12	M-F Early News	CM	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Week: 10/		<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 57 KSNV JEOPAF		2 10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	rt Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300. 00	Rating 0.00					
		2 10/08/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0 E 59 KSNV		10/14/12 2 10/09/12	M M-F Jeopardy	1 CM	\$1,300.00	0.00					
JEOPAF		- 10,00,12	M-F Jeopardy	CIVI	630-7pm	-T	:30	1 \$1,30 0.001	0.00 NM	1	\$1,300.00
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00			·		
E60 KSNV JEOPAF		2 10/10/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	w	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/0 E61 KSNV		10/14/12	W	1	\$1,300.00	0.00					
EUI KONV	10/11/17	z 10/11/12		СМ	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev:

103289

289

Advertiser:

National Republican Congressional Com

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

	rt End	Inventory Code M-F Jeopardy	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
		M-F Jeopardy				.,			i-1	
JEOPARDY										
Start Date		<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/08/12	10/14/12	T	1	\$1,300.00	0.00					
E62 KSNV 10/0	»/12 10/05/12		СМ	7-730pm	F	:30	1 \$1,3 00 .00 1	0.00 NM	1	\$1,300.0
WHEEL-FOR	ΓNF	M-F Wheel of Fo	rtune							
Start Date		Weekdays	Spots/Week	Data	Doting					
Week: 10/01/12	10/07/12	F		<u>Rate</u> \$1,300.00	Rating 0.00					
E 63 KSNV 10/08		M-F Wheel	СМ	7-730pm	M	:30	4 04 000 004	0.00 1/14		
		M-F Wheel of Fo		7-750pm	lst	.50	1 \$1,300.001	0.00 NM	1	\$1,300. 0 0
WHEEL-FOR	TNE									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	M	1	\$1,300.00	0.00					
E 64 KSNV 10/09	/12 10/09/12	M-F Wheel	СМ	7-73 0 pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		M-F Wheel of Fo	rtune				41,000.001	0.00 11111	'	Ψ1,500.00
WHEEL-FORT										
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	-T	1	\$1,300.00	0.00			ł		
E 65 KSNV 10/10	/12 10/10/12		CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WULEEL FOR		M-F Wheel of Fo	rtune				. ,	-110	·	φ1,000.00
WHEEL-FORT										
Start Date		<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/08/12	10/14/12	W		\$1,300.00	0.00					
E 66 KSNV 10/11	/12 10/11/12		CM	7-73 0 pm	·T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORT	NIE	M-F Wheel of For	rtune							
		1071-1						Į		
<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T⊹	Spots/Week	Rate	Rating			ſ		
E 67 KSNV 10/06			1	\$1,300.00	0.00					
-01 KONV 10/00	12 10/06/12		СМ	730-758pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS 3		To the Point						i		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Pata	Datina			•		
Week: 10/01/12	10/07/12	S-	<u>opola/vveek</u>	<u>Rate</u> \$425.00	<u>Rating</u> 0.00					
68 KSNV 10/06		Weekend Jeopard		630-730pm						
- 55 NON 10700	12 10/00/12	**CORCIIG PEOPAIC								
				000-700pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/WHEEL		WKND Jeop/Whe		000-700рт	S-	:30	2 \$525.001	0. 00 NM	2	\$1,050.00
	End Date	WKND Jeop/Whe	el		_	:30	2 \$525,001	0.00 NM	2	\$1,050.00
Start Date			Spots/Week	Rate	Rating	:30	2 \$525,001	0.00 NM	2	\$1,050.00
<u>Start Date</u> Week: 10/01/12	10/07/12	WKND Jeop/Whe	eel Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00			į	2	
<u>Start Date</u> Week: 10/01/12	10/07/12	WKND Jeop/Whe	Spots/Week 2	Rate	Rating	:30	2 \$525.001 1 \$4,000.001	0.00 NM	2	
Start Date	10/07/12	WKND Jeop/Whe	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00			į	2	
<u>Start Date</u> Week: 10/01/12 E69 KSNV 10/08	10/07/12 /12 10/08/12	WKND Jeop/Whe WeekdaysS- Mon PR 8-10p Monday Prime 8-	Spots/Week 2 CM 10pm	<u>Rate</u> \$525.00 8-10pm	Rating 0.00 M			į	2	
Start Date Week: 10/01/12 E 69 KSNV 10/08, THE VOICE	10/07/12	WKND Jeop/Whe	Spots/Week 2 CM 10pm Spots/Week	Rate \$525.00 8-10pm	Rating 0.00 M			į	1	
Start Date Week: 10/01/12 E 69 KSNV 10/08, THE VOICE Start Date Week: 10/08/12	10/07/12 712 10/08/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M	Spots/Week 2 CM 10pm Spots/Week 1	Rate \$525.00 8-10pm Rate \$4,000.00	Rating 0.00 M Rating 0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08, THE VOICE Start Date Week: 10/08/12	10/07/12 712 10/08/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p	Spots/Week 2 CM 10pm Spots/Week 1 CM	Rate \$525.00 8-10pm	Rating 0.00 M			į	1	\$4,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08 THE VOICE Start Date	10/07/12 712 10/08/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M	Spots/Week 2 CM 10pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00	Rating 0.00 M Rating 0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08 THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/	10/07/12 712 10/08/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p	Spots/Week 2 CM 10pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm	Rating 0.00 M Rating 0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week	Rate \$525.00 8-10pm Rate \$4,000.00	Rating 0.00 M Rating 0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00	Rating 0.00 M Rating 0.00 W	:30	1 \$4,000.001 1 \$3,000.001	0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 71 KSNV 10/10/	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 /12 10/10/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm	Rating 0.00 M Rating 0.00 W Rating 0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 71 KSNV 10/10/ CHICAGO FIRE	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 /12 10/10/12	WKND Jeop/Whe WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00	Rating 0.00 M Rating 0.00 W Rating 0.00	:30	1 \$4,000.001 1 \$3,000.001	0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 71 KSNV 10/10/ CHICAGO FIRI Start Date	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 /12 10/10/12 End Date	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime Weekdays	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00	Rating 0.00 M Rating 0.00 W Rating 0.00	:30	1 \$4,000.001 1 \$3,000.001	0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12	End Date 10/14/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW	Spots/Week 2 CM 10pm Spots/Week 1 CM e 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm	Rating 0.00 M Rating 0.00 W Rating 0.00 W	:30	1 \$4,000.001 1 \$3,000.001	0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12	End Date 10/14/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW Fri PR 8-9p	Spots/Week 2 CM 10pm Spots/Week 1 CM 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm	Rating 0.00 M Rating 0.00 W Rating 0.00 W	:30	1 \$4,000.001 1 \$3,000.001 1 \$3,200.001	0.00 NM 0.00 NM	1	\$4,000.00 \$3,000.00 \$3,200.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12 E 72 KSNV 10/05/	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 12 10/10/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW	Spots/Week 2 CM 10pm Spots/Week 1 CM 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm Rate \$3,200.00	Rating 0.00 M Rating 0.00 w Rating 0.00 w	:30	1 \$4,000.001 1 \$3,000.001	0.00 NM	1	\$4,000.00 \$3,000.00 \$3,200.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12 E 72 KSNV 10/05/ WHO ARE YOU	10/07/12 /12 10/08/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 /12 10/10/12 End Date 10/14/12 12 10/05/12 J?	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW Fri PR 8-9p Friday Prime 8-9p	Spots/Week 2 CM 10pm Spots/Week 1 CM 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week 1 CM	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm Rate \$3,200.00	Rating 0.00 M Rating 0.00 w Rating 0.00 w	:30	1 \$4,000.001 1 \$3,000.001 1 \$3,200.001	0.00 NM 0.00 NM	1	\$4,000.00 \$3,000.00 \$3,200.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12 E 72 KSNV 10/05/ WHO ARE YOU Start Date	End Date 10/14/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/05/12 J? End Date	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW Fri PR 8-9p Friday Prime 8-9p Weekdays	Spots/Week 2 CM 10pm Spots/Week 1 CM 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week 1 CM cM spots/Week 1 CM spots/Week 1 CM spots/Week	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm Rate \$3,200.00 8-9pm	Rating 0.00 M Rating 0.00 w Rating 0.00 w	:30	1 \$4,000.001 1 \$3,000.001 1 \$3,200.001	0.00 NM 0.00 NM	1	\$4,000.00 \$3,000.00
Start Date Week: 10/01/12 E 69 KSNV 10/08/ THE VOICE Start Date Week: 10/08/12 E 70 KSNV 10/10/ L&O:SVU Start Date Week: 10/08/12 E 71 KSNV 10/10/ CHICAGO FIRI Start Date Week: 10/08/12 E 72 KSNV 10/05/ WHO ARE YOU	End Date 10/14/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/10/12 End Date 10/14/12 12 10/05/12 J? End Date 10/07/12	WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Wed PR 9-10p Wednesday Prime WeekdaysW Wed PR 10-11p Wednesday Prime WeekdaysW Fri PR 8-9p Friday Prime 8-9p	Spots/Week 2 CM 10pm Spots/Week 1 CM 9-10pm Spots/Week 1 CM e 10-11pm Spots/Week 1 CM cM spots/Week 1 CM spots/Week 1 CM spots/Week	Rate \$525.00 8-10pm Rate \$4,000.00 9-10pm Rate \$3,000.00 10-11pm Rate \$3,200.00 8-9pm	Rating 0.00 M Rating 0.00 W Rating 0.00 W Rating 0.00 W	:30	1 \$4,000.001 1 \$3,000.001 1 \$3,200.001	0.00 NM 0.00 NM	1	\$4,000.00 \$3,000.00 \$3,200.00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

103289

06825826

10/05/12 - 10/11/12

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
			Friday Prime 9-1	0 pm							
GRIMM-I		Food Data	366	0 (00)							
<u>Stan</u> Week: 10/0	<u>Date</u> 1/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00					
E74 KSNV	10/06/1	12 10/06/12	Sat PR 9-10p Saturday Prime 9	CM	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
PRIME-S											
<u>Start</u> Week: 10/0	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00					
E 75 KSNV	10/06/1	2 10/06/12	Sat PR 10-11p Saturday Prime 1	CM	10-11pm	S-	:30	1 \$1,200.001	0. 0 0 NM	1	\$1,200.00
L&O SVL	J-SA-NI	BC	Oatulday Fillie	io-i ipili							
	Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/0		10/07/12	NFL Pre-Game /	1	+ 1,-00.00	0.00					
E 10 KSNV	10/07/1	2 10/07/12	NFL Pre-Game / I	FNA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
FTBL NIT											
<u>Start</u> Week: 10/0	<u>Date</u>	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week		Rating					
E 77 KSNV				CM	\$2,500.00 1P-9PM	0.00	:30	2010.000.001	0.00 184		•••
			NFL Football	O.W	11 "01 W	3	.30	2\$10,000.001	0.00 NM	2	\$20,000.00
NBC SUN Start			3 <i>6.t.</i> =	O							
<u>انانا</u> Week: 10/0		End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
E 78 KSNV	10/07/1		News 3 Live in Pri		· 7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
NWS3 LV	/E-PRIM	ME	News 3 in Prime		·			_	0.00 14(VI	_	ψ5,200.00
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ľ		
Week; 10/01		10/07/12	S	2	\$1,600.00	0.00					
E 79 KSNV 1	10/05/1	2 10/05/12	M-F News 3 at Ele		11pm-1135p	omF	:30	1 \$1,200.001	0.00 NM	1	\$1,200. 0 0
NEWS 3	AT 11		M-F News 3 at Ele	even							
<u>Start</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
			M-F News 3 at Ele	even CM	\$1,200.00 11pm-1135p	0.00	.00	4 200 201			
		- 70700712	M-F News 3 at Ele		i ibili- i isək	om M~	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 /		End Data	Manager 1	0 4 224 4							
<u>Start</u> Week: 10/08		End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0.00					
E81 KSNV 1	0/09/12		M-F News 3 at Ele		11pm-1135p	***	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3	AT 11		M-F News 3 at Ele	even	·			. 41,255.65	0.00 14(4)	•	φι,200.00
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08	/12	10/14/12	-T	1	\$1,200.00	0.00					
E 82 KSNV 1	0/10/12	2 10/10/12	M-F News 3 at Ele		11 p m-1135p	omW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3	AT 11		M-F News 3 at Ele	even							
<u>Start</u>	Date	End Date		Spots/Week	Rate	Rating					
Week: 10/08		10/14/12	W		\$1,200.00	0,00					
E OS VONA 1	0/11/12	2 10/11/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	•mT∺	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
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<u>Start I</u> Week: 10/08		End Date 10/14/12	<u>Weekdays</u> □T-□-	Spots/Week	Rate	Rating					
			Sa-Su News 3 at E	levenCM	\$1,200.00 11pm-1135p	0.00 mS-	.20	2 04 400 004			
			Sa-Su News 3 at I		11pm-1135p	III#5-	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
WKD2 NW <u>Start I</u>			Mookday	Contract :	. .	.			j		
<u>Start 1</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$1,100.00	<u>RatIng</u> 0.00			[
E85 KSNV 1	*				1135p-1237ε		:30	2 \$500.001	0.00 NM	2	\$1,000.00
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Order / Rev:

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Advertiser:

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Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len :	Spots	Rate Pr	i Rtg Type	Spots	Amount
			The Tonight Sho Tonight Show	w							***	
TONITI	ESHW		3.1. 3.1. 3.1. 3.1. 3.1. 3.1. 3.1. 3.1.									
Week: 10		End Date 10/07/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E86 KSNV		12 10/08/12	The Tonight Sho Tonight Show	w CM	1135p-1237a	я М	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE												
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E 87 KSNV	10/09/1	2 10/09/12		w CM	1135p-1237a	a -T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									. ,
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	-T	2	\$500.00	0.00			_			
E88 KSNV	10/10/1	2 10/10/12	The Tonight Show	w CM	1135p-1237a	W	. :30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
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E 89 KSNV	10/11/1	2 10/11/12	The Tonight Show	v CM	1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show						,	0.00 1	_	Ψ1,000.00
<u>S</u> ta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	T	2	\$500.00	0.00						
E90 KSNV	10/06/1:	2 10/06/12	Saturday Night Li		1130pm-1:02	amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NIT	E LIVE		Saturday Night L	ve							_	42,000.00
<u>Star</u> Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
E 91 KSNV					\$1,400.00	0.00						
LOT KON	10/0///	- 10/0///12	Sports Night in La Sports Night in La		Sun 1135p-12	200as	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT			,									
<u>Star</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
				<u>"- </u>	\$400.00	0.00						
										Totals	162	\$147,225.00